

1.Introduction

We, CLOUDSET, reserve the right to modify this privacy policy (the “Click Here and changing the Effective Date at the top. We encourage you to check this page periodically for any changes. This Policy is incorporated into, and subject to, CLOUDSET’s Terms & Conditions at Click Here. By using or navigating CLOUDSET’s website located at Click Here or any mobile applications, widgets, plug-ins, or any other products or services offered by CLOUDSET (collectively, the “Services”), you acknowledge that you have read, understand, and agree to be bound by this Policy or any modified Policy as posted. If you do not agree to these terms, please do not use or access the Services.

2. Information Collected

We do not collect personally identifiable information except where you specifically provide us with such information. With your consent, we may collect your full name, e-mail address, street address, telephone number, and other contact information. Our payment gateways, which are operated by third parties, may also collect personal data from you (please refer to the payment gateway’s privacy policy for more information). We generally collect this personal information on our registration and order forms when you sign up to receive products or services through us.

Aggregate technical information (such as IP addresses, screen resolution, browser language, etc.) and anonymous demographic information (such as your postal or zip code, the web site that you came from, etc.) is collected during your usage of the Services.

We retain the data you provide to us for as long as you have your CLOUDSET account with us and thereafter for such period as you may have questions or a claim in relation to our services, notwithstanding any superior retention period that we may be obliged to observe in accordance with legal requirements applicable to us.

In some circumstances, you can ask us to delete your data as set out below.

After you have terminated your use of our services, we may store your information in an aggregated and anonymized format.

3. Use of Information

We use personal information and other demographic or profile information you provide to us to fulfill your orders or requests, to attempt to prevent fraudulent transactions, to improve the content of our web page in order to enhance your experience, and to contact you when necessary.

Whenever possible, we use non-identifiable information (such as IP addresses and anonymous demographic information) rather than personal information. Non-identifiable information is used to tailor your experiences with our Services by showing content in which we think you will be interested and displaying content according to your preferences. We may use aggregate data for a variety of purposes, including analyzing user behavior and characteristics in order to measure interest in (and use of) the various portions and areas of our Services. We also use the information collected to evaluate and improve our Services and analyze traffic to our Services.

By using our Services, you consent to the transfer of your personal information to any country in the world in accordance with the terms of this Policy.

4. Security

We are committed to maintaining the security of your information and have measures in place to protect against the loss, misuse, and alteration of the information under our control.

We take several reasonable steps to try to protect the personal information that you provide, including:

- All CLOUDSET employees who have access to, or are associated with, the processing of personal information is contractually obligated to respect the confidentiality of your information and abide by the privacy standards we have established.

- Using encrypt the personal data that you send us during the order process.
- Requiring you to establish a unique username and password to access on our website.
- Not keeping details of your credit or debit card that would enable any third party to transact using that credit or debit card (such as your CVV number).
- Regularly monitoring our servers and IT systems for possible vulnerabilities and attacks.

Unfortunately, despite this, the transmission of information via the Internet is not completely secure. We cannot guarantee the security of your personal data transmitted to or through our website, and any such transmission is at your own risk. Please keep in mind that if you voluntarily disclose personal information through other means of communication than the website in a non-protected environment (such as through email, SMS, online messages) then that information can be collected and used by others outside of our or your control.

5. Sharing of Information with Third Parties

CLOUDSET may share your information with our agents, processors, or contractors in order to fulfil your purchase order. We may also transfer information between our affiliates and related companies. You should note, however, that CLOUDSET is opposed to spam mail activities and does not participate in such mailings, nor do we release or authorize the use of membership data for such purposes.

We may use statistical analysis of aggregate information to inform advertisers of aggregate user demographics and behavior, as well as the number of users that have been exposed to or clicked on their advertising banners. We will provide only aggregate data from these analyses to third parties.

We may share information we collect with third-party service providers to manage certain aspects of the services we provide, such as maintaining our servers and processing or fulfilling orders for products and services you purchase through the Services. We ensure that the third-party service providers that we share your information with have privacy policies in place substantially similar to our own. With respect to any information that you provide to our payment gateway providers, such information will be stored and used only to the extent necessary to process payments

made to CLOUDSET, and in accordance with the payment gateway provider's own privacy policy.

We may transfer your information to a third-party as a result of a sale, acquisition, merger, or reorganization involving CLOUDSET, its affiliates, related companies, or any of their respective assets.

We may also disclose your information in special cases if required to do so by law, court order, or other governmental authority, or when we believe in good faith that disclosing this information is otherwise necessary or advisable, such as to identify, contact, or bring legal action against someone who may be causing injury to – or interfering with – the rights or property of CLOUDSET, the Services, another user, or anyone else that could be harmed by such activities (for example, identify theft or fraud).

6. Use of Cookies

“Cookies” are pieces of information generated by web servers and stored in your computer for future access. Cookies cannot view or retrieve data from other cookies, nor can they capture files or data stored on your computer. We, our partners, and our suppliers use cookie technology to enhance your online experience by making it easier for you to navigate through our Services or make a feature work better. We also use cookies to track affiliates that refer you to our Services. These cookies are saved on your computer and collect no data from you.

We use the following categories of cookies on our website:

Strictly necessary cookies: these cookies are essential to enable you to move around the website and use its features. Without these cookies, services you have asked for such as remembering your login details or shopping basket items cannot be provided. These cookies will also inform us about your behavior on our website if we can do business with you and protect and its customers from fraudulent activities.

Performance cookies: These cookies collect anonymous information on how you use our website (eg. we use Google Analytics cookies to help us understand how

customers arrive at our site, browse, or use our site) and highlight areas we can improve such as navigation, shopping experience and marketing campaigns. The data stored by these cookies does not show personal details from which your individual identity can be established. They are also used to help measure the effectiveness of an advertising campaign. You may opt-in to these cookies using your browser settings.

Functionality cookies: These cookies remember choices you make such as the country you visit our website from, language and search parameters such as size, color, or product line. These can then be used to provide you with an experience more appropriate to your selections and to make the visits more tailored and pleasant. The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites. You may opt into these cookies using your browser settings.

Targeting cookies or advertising cookies: These cookies collect information about your browsing habits and limited aggregated demographic information to make advertising more relevant to you and your interests. They are also used to limit the number of times you see an advert. The cookies are usually placed by third party advertising networks. They remember the websites you visit, and that information is shared with other parties such as advertisers. For example, we use third party companies to provide you with more personalized adverts when visiting other websites. You may opt-in to these cookies using your browser settings.

You can withdraw your consent to these cookies at any time through the following options:

- Google Analytics cookies across all websites, please visit [Google Analytics Opt-out Browser Add-on](#).
- Other third-party cookies relating to behavioral advertising, please go to www.youronlinechoices.eu.
- Any other type of cookies, you can clean the cookies through your browser settings.

Please note that refusing cookies does not mean you will no longer receive online advertising. It does mean that the company or companies from which you opted out will no longer deliver adverts tailored to your web preferences and usage patterns, so you may see a greater number of adverts that are irrelevant to you and your preferences.

7. Use of Web Beacons

“Web beacons” (also known as “web bugs”) are small images, generally a single transparent pixel, served to you as part of a web page or other document. Web beacons may be used in parts of our Services for purposes such as site traffic reporting, unique visitor counts, advertising auditing and reporting, and personalization. These beacons do not collect personally identifiable information, and do not transfer any personally identifiable information to third parties. If beacons are used by any of our advertising services suppliers, that supplier’s privacy policy governs their use.

9. Retention of Information

Different information is used for different purposes, and is subject to different standards and regulations. In general, information is retained for such period of time as is felt necessary to provide you with services you request, to comply with applicable regulations or legislation, and to ensure that you have a reasonable opportunity to access the information. If you no longer consent to us retaining your personal information, you can request that it be removed by contacting us as.

10. Third-Party Websites

The Services may contain links to other Internet websites. By clicking on a third-party advertising banner or certain other links, you will be redirected out of the Services and to such third-party websites.

We are not responsible for the privacy policies of other websites or services. You should make sure that you read and understand any applicable third-party privacy policies, and you should direct any questions or concerns to the relevant third-party administrators or webmasters prior to providing any personally identifiable information.

By using our website and our services, you acknowledge and accept that your personal information will be processed in the United Arab Emirates.

To provide our website and our services, in accordance with the purposes set out above, we may transfer and store the personal information that we collect from you to a destination outside of the UAE.

11. Unsubscribing

With your permission, we sometimes e-mail you in order to provide targeted marketing from our Services. We only send such e-mails when you have specifically requested them. All e mails you receive from us will include specific instructions on how to unsubscribe and you may unsubscribe at any time. You may remove your information from our database by selecting the opt-out link at the bottom of any CLOUDSET e-mail and follow the instructions provided.

11. Complaints

If you have any questions or concerns about this Privacy Policy, please contact us by emailing us at hello@thecloudset.com.

13. Updates to this policy

Any changes we may make to this Privacy Policy in the future will be posted on this page and, where appropriate, notified to you by email. Please check back regularly to keep informed of updates or changes to this Privacy Policy.